

Hollie Naughton Signs Multi-Year Contract with Wilson Sporting Goods Co.

Toronto, Jan. 1, 2020 / Hollie Naughton has signed a multi-year contract with Wilson Sporting Goods Co. Currently ranked the #29 professional women's squash player in the world, Naughton has an impressive record of Canadian National Championships, Pan American Games Medals and experience at the highest level on the Professional Squash Tour, Canadian National Team and Team Ontario. Naughton joins fellow professional squash player Nicolas Mueller (SUI) on Team Wilson.

"I am very excited to join Wilson. I have been waiting to find the right team to work with and I truly believe that Wilson is that brand," said Hollie Naughton. "It's a coming home experience for me and I'm thrilled! My first racket was a Wilson Hammer. The product is of the highest standard and I am happy to endorse the Ultra series."

"It is great to welcome Hollie to the Wilson Family and we look forward to working with her and are excited to see her progress in the years to come on the tour," said Doug Coombs – Commercial Manager for Wilson RQ Sports – Canada.

Naughton will be playing with the Wilson Ultra Countervail® squash racket. The Ultra is a tear drop racket that features Wilson Squash's flagship Countervail® technology. Countervail® is a material technology that maximizes a player's energy by reducing muscle fatigue and shortens recovery time. * Naughton will also be wearing Wilson Performance Apparel and Wilson Accessories.

Naughton is partnered with Wilson Sporting goods Co., GEOTAB, and nuun Hydration. She can be followed on all major social media channels (Instagram: [@hollieen](#), Facebook: [@hollienaughton](#), Twitter: [@hollienaughton](#)).



*Based on kinesiology study conducted in spring 2016 evaluated Wilson tennis rackets with Countervail® technology vs. standard Wilson tennis rackets without Countervail® technology

About Wilson Sporting Goods Co.

Chicago-based Wilson Sporting Goods Co., a subsidiary of Amer Sports, is one of the world's leading manufacturers of high-performance sports equipment, apparel and accessories. Wilson is the global leader in performance racket sports, including tennis, squash and badminton and uses player insights to develop products that push equipment innovation into new territories

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