



Call for Expressions of Interest – Hosting Squash Canada’s Wall of Fame and Heritage Display

Date: February 3, 2017
To: Member Squash Clubs
From: Dan Wolfenden, Executive Director

Squash Canada is in search of a host for its Wall of Fame and Heritage Display.

The Opportunity

Squash Canada has a Wall of Fame and Heritage Display that reflects and promotes the marvellous heritage of squash in Canada. Formerly on display at the National Squash Academy, a new home for the contents is being sought that will add a unique, attractive feature to a squash facility while promoting Canadian squash heroes and displaying historical artifacts of the sport.

Composition of the Wall of Fame and Heritage Display

The contents include the following, as may be updated from time to time:

- two display cases, each measuring 70”h x 36”w x 24”d, requires power for lighting;
- Display contents which includes trophies, photographs, equipment, memorabilia;
- Computer/display monitor with looping video of Squash Canada 100th Anniversary timeline;
- Wall banners of the names of Wall of Fame Inductees;
- Wall banner of the names of Historical Canadian Champions (TBC based on venue’s available space);
- Squash Canada Logo sign;
- Any flags as provided by Squash Canada.

See Annex 1 for photographs of the items.

Benefits to Host

- Full rights to promote the club as the “Home of Squash Canada’s Wall of Fame and Heritage Display, or similar agreed upon title;
- Helps generate awareness for squash in your area;
- Draws people to your club, giving new exposure to your facilities and programs;
- Provides an opportunity to attract sponsors or partners;
- Can assist with the case for facility upgrades;
- Generates excitement and inspiration amongst club members and management;

Host Responsibilities

- Hosting of the Wall of Fame and Heritage Display for a minimum 5 years (actual term to be determined through bid process);
- Cost of loading and shipping all items from Toronto to Host's destination;
- Prominent space for display of all items;
- Installation including all signage provided
- Grant viewing access to the general public;
- Proper presentation, maintenance and cleaning;
- Adequate form of security;
- Existence of facility public liability insurance including bodily injury and property damage in the amount of not less than \$2,000,000.00, listing Squash Canada as named insured as it relates to the Wall of Fame and Heritage Display;
- Local and regional marketing and promotion of the Wall of Fame and Heritage display;
- Any Rights fee to Squash Canada as may be proposed by Host via the bid process;

Squash Canada Responsibilities

- Supply all contents representing the Wall of Fame and Heritage Display;
- Property insurance on contents;
- Repair any damage to contents and displays unless caused by wilful neglect of the Host;
- National marketing and promotion of the Wall of Fame and Heritage Display

Expressions of Interest

Interested parties are asked to submit an Expression of Interest, using the attached form. Expressions of interest are not binding or considered a formal 'bid', though they should first have the formal support of the management of the facility. Squash Canada will review submissions collectively, engage in discussions with parties as required, and make recommendations to parties regarding potential formal bids.

A Host Agreement will be executed by both parties.

Expressions of Interest are to be sent to Squash Canada's national office to the attention of Executive Director, Dan Wolfenden (dan.wolfenden@squash.ca), by no later than **March 15, 2017**. Questions may be directed to Dan or Squash Canada President, Lolly Gillen, at 416-730-9111, lollygillen@rogers.com.

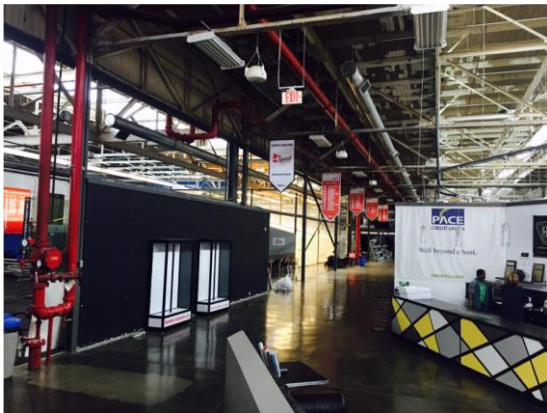
Please consider bringing the legacy of Canadian squash to your fine club and community.

Many thanks,



Annex 1

Images of the Wall of Fame and Heritage Display





Expression of Interest In Hosting Squash Canada's Wall of Fame and Heritage Display

Candidate Information

| | | | | |
|---------------|---------------|--|-----------------|--|
| Submitted by: | | | | |
| Host Club(s): | | | City: | |
| Contact Info: | Day Tel. No. | | Email: | |
| | Cell Tel. No. | | Mailing Address | |

Event Interest Information

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|---|--|
| Why do you want to host the Wall of Fame and Heritage Display? | |
| For how many years would you like to host the contents (between 5 and 10 years)? | |
| Facility description: | |
| Describe the facility space proposed for display of all contents. Attaching photos would be beneficial? | |
| Is your club open to the general public? If not, how would you accommodate visitors who would like to view the displays? | |
| How many members in your club? How many different visitors/viewers would you expect annually? | |
| What special events (tournaments, social, training camps, etc.) does your club typically hold that would attract non-member visitors? | |
| Have you obtained club management support for possible hosting? | |
| Would any renovations be required to house the contents? If yes, explain. | |
| List special promotional or marketing activities that you would envision to attract attention to the display. | |
| General/Other comments? | |

Please submit by March 15, 2017 to:

Dan Wolfenden
Email: dan.wolfenden@squash.ca
Fax: 613-228-7232

THANK YOU!